

DO YOU KNOW THE SECRETS TO KIOSK SUCCESS?

THESE TIPS & TDS WILL HELP YOU ACHIEVE IT.



7 KEY FACTORS TO CONSIDER WHEN PLANNING A KIOSK ROLLOUT

1. PLAN AHEAD

A successful kiosk campaign rollout requires careful planning. Without a solid strategy in place prior to deployment, you'll be risking unnecessary errors and all the additional costs that come with them.

2. LOCATION IS KEY

In order to decide what the most productive possible location for your kiosk is, detailed pre-installation site surveys and assessments are a must. These include measuring traffic flow in all potential locations, verifying where sufficient cellular or data cable connections can be accessed, and confirming where power is available.

3. SOFTWARE

Some kiosks will be able to run on standardized software, whereas others might need site-specific info loaded or SIM cards activated in order to function properly. Depending on what's needed for your specific application, you'll either need techs who can properly install your kiosks' software individually on-site, or in batches prior to deployment.

4. HARDWARE PACKAGING

Kiosks are typically delivered to their intended locations in large palletized or crated shipping containers, so you'll need to have a disposal plan in place for how the shipping debris will be removed.

5. SCHEDULING

For every project, the potential cost of disrupting your normal flow of customers vs. investing in after-hours installation should be evaluated. If your IT team and your in-house staff can all be available outside of normal business hours, it's often worthwhile to handle equipment-heavy processes like cabling at times when the work won't disrupt your clientele.

6. TESTING

Proper testing after installation is key to making sure that your kiosks deliver the seamless experience to your customers that you intended. A pilot program should always be carried out to properly document and test the installation process.

7. TEMPERATURE-READING

Help protect your staff and guests by adding a temperature kiosk at your entry. It's a strong step towards helping both your team members and your patrons feel safe and comfortable while they're visiting, and lets them know you're prioritizing everyone's health.

OR, LET US MANAGE EVERYTHING!

LEAVE IT TO THE EXPERTS WITH A TDS END-TO-END SERVICE AGREEMENT

Nothing will protect your investment in your kiosk marketing campaign like end-to-end expert service from the nationwide TDS team. From installation to maintenance, we'll develop a customized plan designed to meet your specific goals, and ensure successful implementation.

You have a core business to focus on, so let us take care of:

- Swapping hardware
- Restocking consumables
- Keeping all software up to date
- Hardware maintenance
- And more!

LET'S GET STARTED.

866.237.4077





WHY CHOOSE TDS?

What matters to you is what matters most to us

- 600-strong national network of smart hand technician and installation specialists
- Competitive rates and excellent project results
- Deeply engaged management with tenured careers in the technology deployment industry for retailers, hospitality, and convenience stores
- Fast and friendly response---We make it happen!
- We make it easy so you can do what you do best—serving YOUR customer.

Call us today to get your project started.



1200 Woodruff Drive, C-35
Greenville, SC 29607

(866) 237-4077
www.WeDeployIT.com